

Response to Office Action
Docket No. 015.0405.US.CON

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

JUL 30 2007

In re Application of
Irish et al.
Serial No. 10/774,301
Filed: February 6, 2004
For: System And Method For Executing
User-Definable Events Triggered Through
Geolocational Data Describing Zones Of
Influence

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) Group Art Unit: 3663
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) Examiner:
) Ronnic M. Mancho
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15 **RESPONSE TO OFFICE ACTION**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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Examiner Mancho:

In response to the non-final Office Action mailed on March 30, 2007, for the above-referenced patent application, please enter the following amendments and remarks.

25 **Amendments to the Claims** are reflected in the listing of claims, which begins
on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.